

RPB® Healthcare & Life Sciences Brand Terms & Conditions

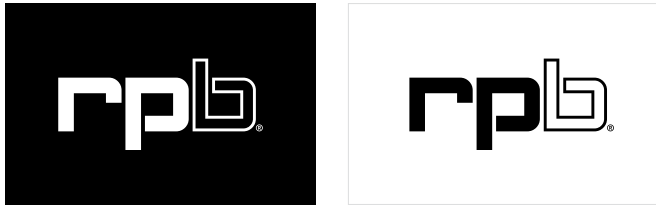
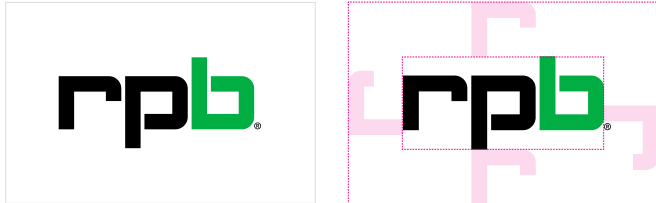
The purpose of this document is to help you, as a distributor of RPB product, maintain the strength and integrity of our brand. It details the correct use of the RPB brand including logos, colors, imagery, legals, and more.

Use of the RPB Logo

The RPB logo may not be modified from its original form. It can only be reproduced as displayed in full color (black and green) or single color as displayed below.

The full color logo should only be used on a white background. Where the logo is to be applied to a background other than white, one of the single color versions should be used, whichever achieves maximum contrast against the background.

A clear space should always be maintained around the RPB logo. This distance is determined by the height of the “r”, as demonstrated below.



Use of Color

The primary color of the RPB brand is Green (Pantone 354C), or as we call it RPB Green). We are passionate and protective of our green, and correct reproduction is absolutely essential across all applications.



RPB Green
PANTONE: 354C
CMYK: 80C 0M 90Y 0K
RGB: 0R 172G 91B
HEX: #00AC5B

Use of RPB Images

Imagery is available for download from the RPB website at www.rpbsafety.com/healthcare/resources. We frequently add new imagery for our product range, so check back often for updated material. RPB images may not be modified from their original form. No RPB product can be modified in any way.



Use of RPB Video

You may embed our videos on your website via the RPB Youtube channel at www.youtube.com/rpbsafety. RPB videos may not be modified in any way.

Our Website

We encourage linking back to our website, both as a demonstration of a strong distributor/manufacturer relationship, and to facilitate easy access to additional product information for end users. www.rpbsafety.com/healthcare

RPB Trademarks

When using the RPB logos, trademarks or images, RPB must be listed as the trademark owners. For example, when using the RPB logo there must be a reference that states the following; RPB is a registered trademark mark of RPB IP LLC.

Terms and Conditions of Use

By using RPB IP brand and product assets, you agree to the RPB IP Terms of Service, the RPB IP branding guidelines, and all RPB IP rules and policies, as may be updated from time to time. You also acknowledge that RPB IP is the sole owner of RPB IP trademarks, promise not to interfere with RPB IP's rights in them, and acknowledge that goodwill derived from their use accrues only to RPB IP. RPB IP may review use of the branding assets at any time and reserves the right to terminate or modify any use.

If you have an application that falls outside of the above guidelines please contact us at marketing@rpbsafety.com to discuss your needs.

The Respiratory Protection Brand.

2807 Samoset Rd, Royal Oak, MI 48073 USA. 1-866-494-4599 | info@rpbsafety.com | rpbsafety.com

